

The Irish  
Pharmacy

# Awards

2023



## Finalists

### Easolief DUO

### Easolief DUO Business Development (Chain) Award 2023



#### Boots Ireland

Launched in January 2023 through Boots Pharmacy internal MyHub portal, Boots pharmacists now have access to a new platform to complete the Pharmacy Assessment System (PAS), in a digital, seamless, and user-friendly format. Using the PSI issued templates as a rigid guide, the team behind this business development created a digital mission for each section of the assessment. This gives pharmacists a step by step process to complete the self-audit.

Moving to a digital format provides the Superintendent Pharmacist with complete oversight of the audit process across the pharmacy network. Additionally, the digitisation supports the pharmacist in accurately completing the self-audit. Each section has mandatory fields so nothing can be missed. In addition, the system has digital checks and countdowns to support reporting in line with the PSI requirement of every two months.

#### CarePlus Pharmacy Network

The introduction of the CarePlus Baby Club has tackled numerous challenges, including brand loyalty and brand differentiation. The creation of the Baby Club, from the free gift to the monthly exclusive offers and e-newsletters, to baby events, to the Care+Conversations podcast and content on social media and website, has provided a safe space and support network for parents within communities to feel as though there is support, not only in their local CarePlus Pharmacy, but beyond that and online.

The CarePlus Pharmacy Network team are continually learning and progressing all the time from customer and member feedback, putting the customer first, while also adapting to market change and sustainability initiatives.



#### Daarwood Pharmacy, Newcastle West

During 2022 Daarwood pharmacy team completed the installation of the new dispensing robot. Every staff member had a role in this implementation to ensure the smooth process of introduction and to build on their knowledge from the initial training that was provided. The entire team got involved in resolving any technical and process errors and this has made the team work closer together as a whole and solidify the robot as a fundamental equipment and irreplaceable in the daily running of the pharmacy. Her name is Roberta! The inclusion of Roberta into the team has led to a reduction in picking errors, more efficient stock management and date checking and it has allowed capacity for prescriptions to grow exponentially.

#### Stacks Pharmacy Group

Managing Director of Stacks Pharmacy Group, Adrienne Stack has developed Digicare, which is an intelligent workflow solution for medication management in a nursing home/hospital setting for pharmacy teams. The mission is to increase the safety and the efficiency through automating the daily task list, provide live feedback to the users and access to superior analytics.

Digicare deals with the previous lack of live medication administration record for nurses to record patients getting their medication. The mission is to increase the safety and the efficiency through automating the daily task list, provide live feedback to the users and access to superior analytics.

