

The Irish
Pharmacy

Awards

2023



Finalists



United Drug Business Development (Independent) Award 2023



Higgins Pharmacy, Sligo

The initial key challenge for Higgins Pharmacy was to define their own identity and objectives in order to become known to the Sligo people as kind and trusted professionals, like the Higgins family, who had started the business.

The team had a goal to maintain and then grow the business, whilst facing another challenge of having never run a business without support. One of the most important issues for the owners was to ensure a great team, which they feel is core to running a successful pharmacy business.

All of the business initiatives which they have started have all impacted greatly on the business and the community they serve.

Being accepted onto the 'Going for Growth' and 'Empower' programmes have really helped in driving their business forward. Their mentorship programmes highlighted areas for improvements and forced the owners to look at areas needing attention.

Mark's Pharmacy, Ardee

Mark's community pharmacy team has effectively tackled key challenges through innovative business development initiatives, resulting in exceptional customer service, new business opportunities, and significant achievements. Some of the challenges addressed include expanding their customer base: enhancing customer service: adapting to market trends; developing a skilled workforce and demonstrating strong leadership.

The pharmacy's innovative approach, rapid growth, and dedication to delighting customers has shown great innovation, with their accomplishments showcasing the power of determination, continuous learning, and passion for delivering exceptional care and service to the community



Village Pharmacy, Carlingford



In order to face new challenges being witnessed by the pharmacy sector as a whole, the team at Village Pharmacy tried to look outside the box in terms of offering something new to their customers and patients and at the same time always being conscious of the fact that their main aim is to get and keep the community healthy and well. What they came up with was unique and different to pharmacies throughout the country, as they opened a Sports Department in-store, targeting the individuals who wanted to improve or even begin the road to an active and healthy lifestyle.

Village Sports is a one-of-a-kind department within Village pharmacy which is unique to pharmacy throughout the country and boasts its uniqueness. This initiative works alongside the ethos of pharmacy which provides patients and customers another avenue of self-care and improved overall wellbeing.

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